

Abbotsford Police Department

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"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

APD FILE # RELEASE #1

DATE OF RELEASE: October 1, 2014

Incident: Purple Light Nights Campaign

Abbotsford - October 1, 2014

The Purple Light Nights initiative originated in Covington, Washington in 2007 and has become a powerful international educational and awareness campaign. The colour purple represents the international colour that symbolizes domestic violence. By simply illuminating purple lights at night in homes and businesses, an impactful visual message of unity and support is demonstrated.

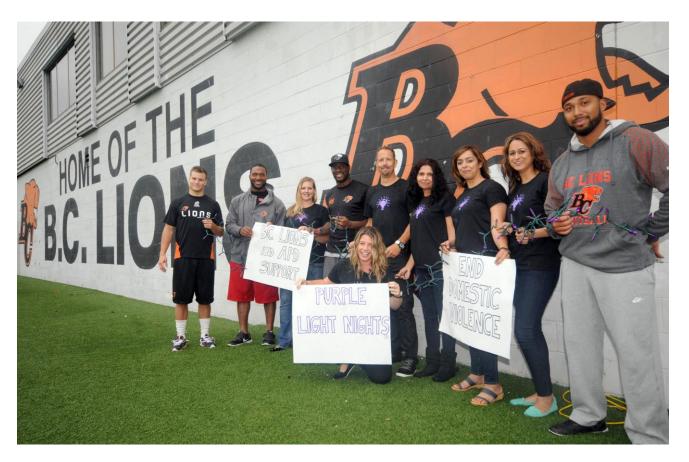
Three years ago the Abbotsford/Mission Violence against Women in Relationships (VAWIR) committee adopted the Purple Lights Campaign throughout the month of October. This year, through continued support of the VAWIR committee, the Abbotsford Downtown Business Association, and other local businesses in the Abbotsford - Mission area, the campaign continues to grow. Collectively, we promote the message that **domestic violence has no place in our community**.

This year the Abbotsford Police Department Domestic Violence Unit, which works in close partnership with the Abbotsford Community Service – Specialized Victim Assistance Program, the Ministry of Children and Family Development, BC Corrections and Crown, has joined forces with the BC LIONS to promote this campaign and encourage all local businesses and residents in the Abbotsford and Mission area to shine a purple light(s) outside of their home or business throughout the month of October to promote the objectives of:

- Remembering victims who lost their lives as a result of domestic violence
- Supporting survivors of domestic violence
- Giving hope for those still living with abuse

Purple Lights can be purchased by contacting APD Victim Services Coordinator Renee Angelvette at rangelvette@abbypd.ca.

Our Mission:
To make Abbotsford the safest city in B.C.



Featured in photo from left to right in photo are: Matt McGarva (#3), Rolly Lumbala (#46), Stephanie Atzinger (DVU/SVAP), Shawn Gore (#85), Det. Roy McBeth (APD DVU), Mandeep Gill (BC Corrections), Sandy Jawanda (DVU/SVAP), Mandy Gill (DVU/MCFD), and J.R. LaRose (#27), font row Det. T. Tonya Dupuis (APD/DVU)